



BELMOND

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BELMOND LTD. NOMINATES DEMETRA PINSENT TO ITS BOARD OF DIRECTORS

HAMILTON, Bermuda, April 21, 2017 – Belmond Ltd. (NYSE: BEL) (the “Company”) today announced the nomination of a new independent director, Lady Demetra Pinsent, chief executive officer of Charlotte Tilbury Beauty Ltd., for election to its board of directors at the Company’s 2017 annual general meeting of shareholders (“AGM”) to be held on June 1, 2017.

Since February 2012, Lady Pinsent has served as chief executive officer of Charlotte Tilbury Beauty Ltd., a U.K.-based, privately owned beauty and cosmetics company that launched its brand in 2013. From 1999 through 2012, she worked for McKinsey & Co., serving as a partner since 2006. At McKinsey, she led the retail and consumer practice, with a focus primarily across the luxury goods, fashion, apparel, food and health, and beauty sectors. Lady Pinsent is also a non-executive director of Capital & Counties Properties plc, a U.K.-based property investment and development company listed on the London and Johannesburg stock exchanges, and, in January 2017, was appointed as a trustee of The Royal Foundation of The Duke and Duchess of Cambridge and Prince Harry.

“We are delighted to nominate Lady Pinsent to our board of directors,” commented Roland Hernandez, chairman of the board of directors of Belmond Ltd. “As a prominent thought leader in the luxury consumer and branding space, she successfully launched the Charlotte Tilbury brand in 2013, quickly establishing it as one of the top luxury cosmetics brands in the U.S. and U.K. markets. Bringing complementary advisory, management and public board experience, Lady Pinsent will be an extraordinary addition to our board of directors. We look forward to leveraging her strategic expertise and unique perspective as we continue to execute on our growth plan and drive shareholder value.”

“It is a great honor to be nominated to the board of such a prestigious luxury travel company,” stated Lady Pinsent. “With one-of-a-kind properties and exceptional experiences, Belmond is a fascinating company with tremendous growth potential. Part of my interest in joining Belmond’s board stems from my belief in the Company’s strategic growth plan and, having spent many years of my career establishing and growing luxury brands, I am also intrigued by the opportunity to assist management in continuing to build awareness of the Belmond brand. I am excited to join the other directors at this important time in the Company’s history and am eager to contribute to its growth trajectory.”

Lady Pinsent will stand for election at the AGM along with current directors, Harsha V. Agadi, chairman Roland Hernandez, Mitchell C. Hochberg, Ruth A. Kennedy, Lord Livingston, Gail Rebeck, and president and chief executive officer H. Roeland Vos. Director John D. Campbell will retire from the board at the 2017 AGM.

Commenting on Mr. Campbell’s retirement, Roeland Vos, president and chief executive officer, said, “John has been a valuable member of the Company’s board of directors since being elected in 1994. On behalf of the board of directors and management, I would like to thank John for his more than 20 years of service to the Company and his contributions to our strategic growth plan. We wish him all the best in his retirement.”

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About Belmond Ltd.

Belmond (belmond.com) is a global collection of exceptional hotel and luxury travel adventures in some of the world's most inspiring and enriching destinations. Established almost 40 years ago with the acquisition of Belmond Hotel Cipriani in Venice, its unique and distinctive portfolio now embraces 47 hotel, rail and river cruise experiences, including two scheduled for future opening, in many of the world's most celebrated destinations. From city landmarks to intimate resorts, the collection includes Belmond Grand Hotel Europe, St. Petersburg; Belmond Copacabana Palace, Rio de Janeiro; Belmond Maroma Resort & Spa, Riviera Maya; and Belmond El Encanto, Santa Barbara. Belmond also encompasses safaris, seven luxury tourist trains, including the Venice Simplon-Orient-Express, and three river cruises. Belmond also operates '21' Club, one of New York's most storied restaurants. Further information on the Company can be found at investor.belmond.com.